

THE FEATHERHEADS



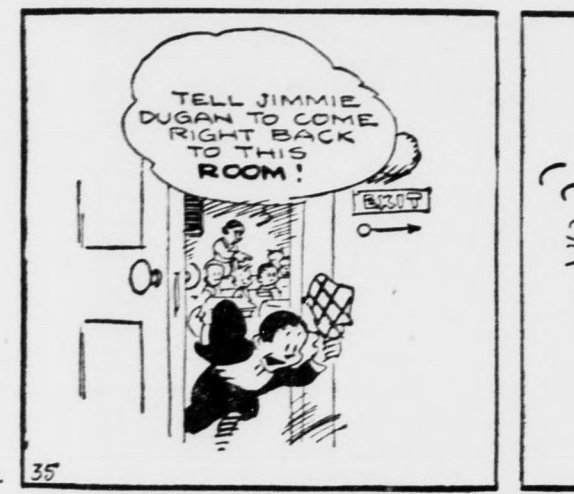
FINNEY OF THE FORCE



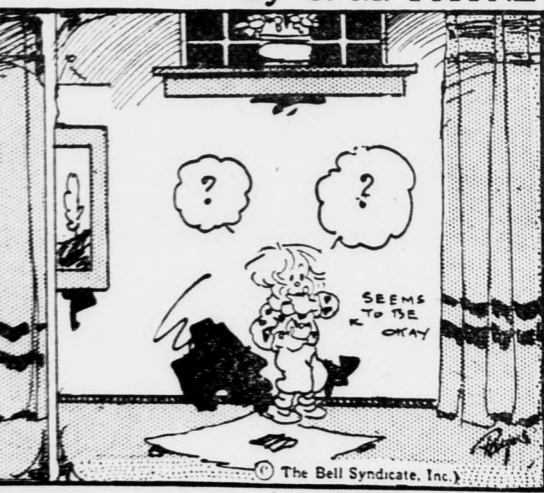
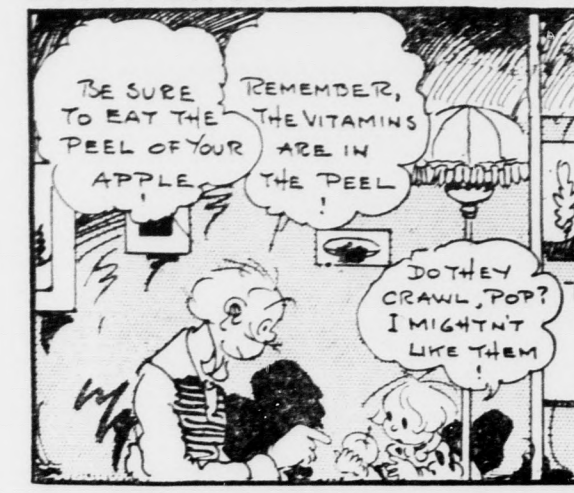
MESCAL IKE



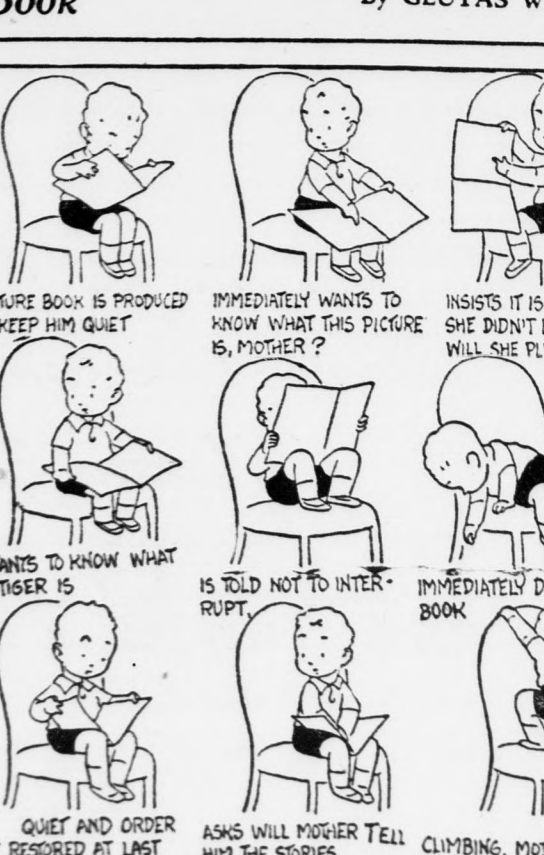
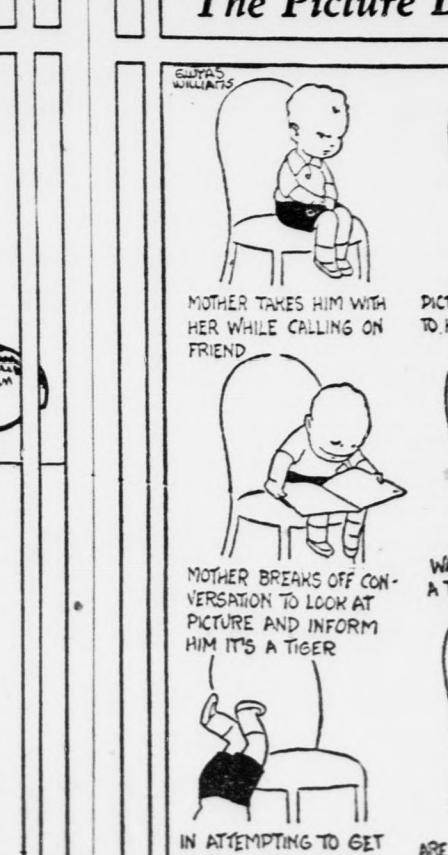
"REG'AR FELLERS"



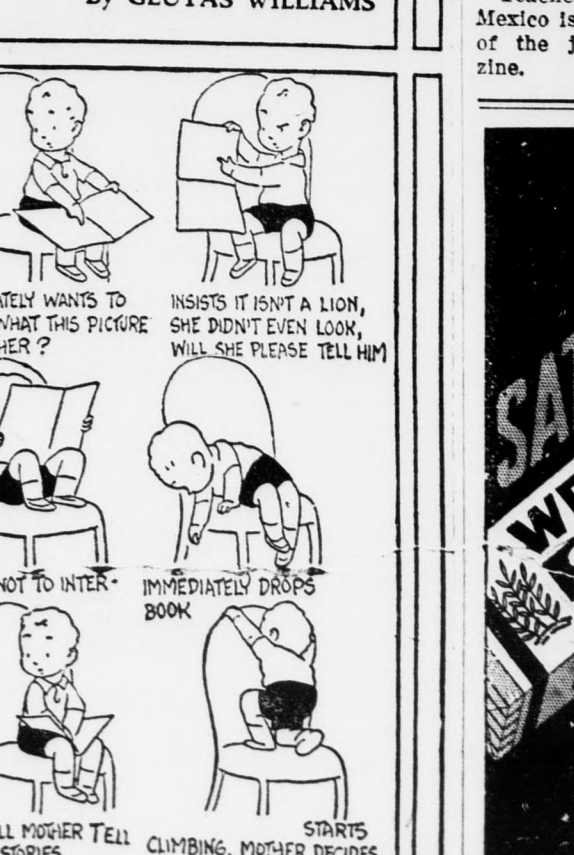
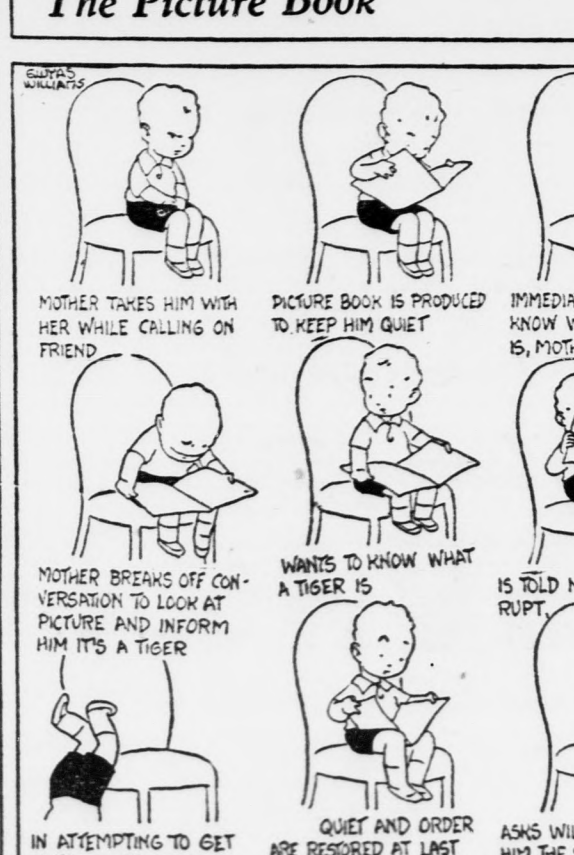
SMATTER POP—No Vitamins Today, Thanks



Our Pet Peeve



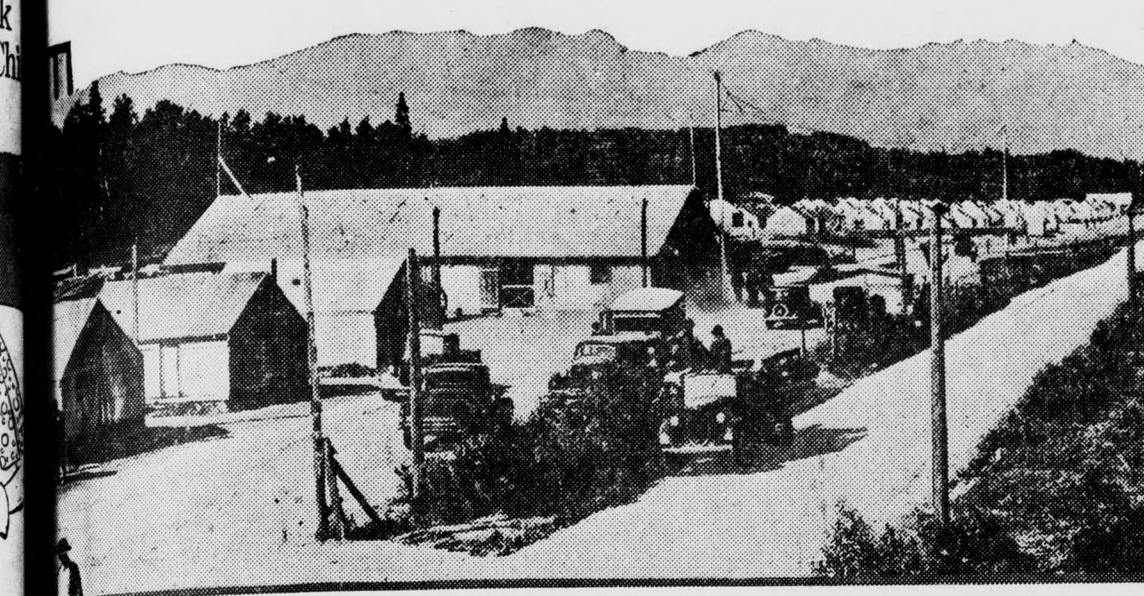
The Picture Book



Shirtwaist Frock Simple and Chic



Town of Palmer Springs Up in Alaska



The town of Palmer, being built in Matanuska valley, Alaska, by colonists from the Middle West, is pictured on a busy day. In the foreground are the administrative headquarters of the Alaska Rural Rehabilitation corporation. The long building is the warehouse which also houses the telegraph and radio offices of the United States signal corps. Tents of the colonists are to be seen in the background.

Big Contest for Draft Stallions



The world's first stallion pulling contest offers farm entrants \$1,500 in 10 prizes for the best three-year-old stallions. "This will be the greatest draft contest ever staged," says Wayne Dismore, secretary of the Horse Association of America, which is sponsoring the contest, for October 14-16 at Lincoln Field, near Chicago, Ill., 80 miles south of Chicago on the highway. The practical object of these contests will be to discover the pulling sire in the country, so that "horse-power" on the farm can be improved, just as it has been in the motorcar. The team of stallions shown in the illustration won last year's pulling contest at the Century of Progress.

Woman Named to Direct Rural Resettlement



Mrs. Thomas Beck, wife of a publishing company executive, has the distinction of being the only woman among the 11 directors of the government's program of rural resettlement. She is director for region No. 1, which includes 12 eastern states.

High Jumper Jumps Into Matrimony



Jean Shirley, holder of the world's high jump record for women, Olympic champion and noted track star, is pictured after taking a leap into matrimony. Her groom is Michael Rapp, Philadelphia attorney. They were married at the Church of Conciliation in Brookline, Pa.

Like a Ceremony in the Middle Ages



This religious spectacle may well have taken place in the Middle Ages. Wearing black robes with face-hiding veils, these penitents are leaving the cathedral at Fumes, Belgium, after the mass. Carrying their crosses, they take part in a religious procession that followed.

"Dutch Girl" String Holder for Kitchen



As a decorative hanger for the kitchen, this little girl will add another smile to your home. It's an attractive string holder and costs only a few cents and a little spare time. An acceptable gift, novelty, and after you make up one you will want more of these Dutch Girls to serve you.

This package No. 1 contains stamped material ready to be cut out, also did not girl's head and shoes printed in colors on heavy board. This material and directions how to make it up will be mailed to you for 12c for one package or four packages for 50c. Address Home Craft Co., Dept. A, 19th and St. Louis Ave., St. Louis, Mo. Enclose a stamped addressed envelope for reply when writing for any information.

Talks on Tax Dodger

A burglar has helped the authorities of Carlsbad, the Bohemian holiday resort, to deal with a case of evasion of taxes. He broke into a Carlsbad shop and robbed the till, taking away an account book with him. Evidently he knew something of accountancy, for a few days later the police received the book by post with numerous items marked in red pencil. "Dodging his taxes. Make him shell out!" an enclosed note urged, and the figures showed systematic evasion of the turnover tax. The authorities have decided to continue searching for the burglar, all the same.

DIETARY HABITS NEED FOSTERING EARLY IN CHILD

Nothing is quite so important to health as food. The well-being of a child depends on it, and his future stamina will reflect nutritive discrepancies in babyhood. The mother who thinks that there is time enough ahead for corrective diet is laboring under a traditional delusion that up until two years of age and sometimes longer, milk is the sum total of everything. Milk is the warp and the woof of what it takes to get through life, and especially at its beginning. But it needs supplementing, because its chemistry is low in a few needed essentials and the child, set in his milk diet, resists other foods. Doctors Prescribe Varied Foods. Doctors long ago recognized the value of adding other foods to the diet of milk, early in babyhood, in order to effect future healthy appetites. Thus the infant of six weeks gets his cod-liver oil and orange juice or tomato juice; a little later a spoonful or two of prepared vegetable juice or even the strained vegetable. At a period that in the past would have been considered mysterious he gets his bit of cereal, part of the yolk of an egg, a snack of baked potato and mashed sweetened fruit.

Whatever today's baby is given, should, of course, be absolutely unobjectionable to the doctor. There is a difference in babies. But the great truth that many mothers do not know is that children with touchy appetites at six, eight or ten years of age, are the results of fixed preference in babyhood. Another thing that should be remembered is that as milk must be the alpha and omega of his meal.

Caution Must Be Exercised. Another thing that should be remembered is that as milk must be the alpha and omega of his meal.

Quick, Pleasant Successful Elimination

Let's be frank—there's only one way for your body to rid itself of the waste material that causes acidity, gas, headaches, bloated feelings and a dozen other discomforts. Your intestines must function and the way to make them move quickly, pleasantly, successfully, without gas or harsh irritants is to chew a Milsesia Water thoroughly, in accordance with directions on the bottle or tin, then swallow. Milsesia Waters, pure milk of magnesia in tablet form, each equivalent to a tablespoon of liquid milk of magnesia, correct acidity, bad breath, flatulence, at its source, and enable you to have the quick, pleasant, successful elimination so necessary to abundant health. Milsesia Waters come in bottles at 20c and in convenient tin at 20c. Recommended by thousands of physicians. All good druggists carry them. Start using these pleasant tasting effective waters today.

Save with Simoniz!

Simoniz your car... you'll find it pays! Simoniz makes a car beautiful to stay—and the finish lasts longer. Cleaning, too, is easy! A dry cloth wipes away dirt and oil without scratching. And your car sparkles as bright as ever again.

MOTORISTS WISE

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